REPORT TO COUNCIL

Date: January 22, 2024	File: 530.20/Rpts	
To: Council	From: T. Buchanan, Acting CAO	
Re: Old HY Louis Building Name & Signage Visuals		

Background: As the downtown building previously referred to as the "Old HY Louis Building" is anticipated to be completed in the spring. While it is an economic hub for the community, it will house the Barriere & Area Chamber of Commerce, a common board room space and other local business and service providers. In order to meet the anticipated opening timeframe, a name needs to be decided and signage ordered for the front of the building before the end of February.

Discussion: Council was surveyed on a number of name options that have been presented since this project began. Most recently, the name "*The Flume Business Centre*" has been used, but this name has not been confirmed by Council as a whole.

In addition to having the option to choose 'none of the above' and provide a new name suggestion, the following name options presented to Council and the survey results were as follows:

ANSWER CHOICES	•	RESPONSES	•
▼ The Flume Business Centre		14.29%	1
▼ The Flume		0.00%	0
▼ Barriere Business Centre		57.14%	4
▼ Barriere Business Hub		14.29%	1
▼ North Thompson Business Centre		14.29%	1
▼ NTV (North Thompson Valley) Business Centre		0.00%	0
TOTAL			7

Comments (0)

A total of 4 out of 7 (57%) have chosen to consider "*Barriere Business Centre*" as the official name of the building. No new names were put forth for consideration from Council.

This survey was presented to Council to assist Council in making a formal decision as a group on the name of the building. Once Council decides on a name, staff can then seek quotations and formal design proof options from professional sign makers. Attached are some design

ideas for Council to discuss. These presented designs are provided as a general concept while helping Council to visualize the aesthetic.

It is important to remember that the building's overall color is cream tone with charcoal trim. Colors, names and designs presented are entirely interchangeable or can be dismissed completely. The chosen name and design (or more than one design) will be provided to the sign makers to work off of in order to provide Council with a formal design proof and quote.

It is the goal of staff to be able to have proofs and quotes available for Council decision at one of its February Council Meetings in order to ensure we will be able to accommodate production and delivery time before the opening date of the facility. This will provide a timeframe cushion should Council wish to make some changes to a proof prior to final approval.

Recommendation: That Council choose the Old HY Louis Building and direct staff to seek for the sign to be affixed to the front of the building.	
Attachments x 6	

T. Buchanan, Acting CAO

Prepared by:

























