

Let's Bring It Back! - Call for video submissions

Dear

SFU Football advocate,

I write this letter to you on behalf of the SFU Football Alumni Society (SFUFAS) and all those impacted by the termination of the Simon Fraser University football program on April 4th, 2023.

For 58 years, SFU football has served as a launching pad for young student athletes, staff, and community across the province and country!

We are asking for your help to "Bring it Back".

We are in the process of creating a video montage to build football community engagement across Canada as we continue to grow the movement calling for the reinstatement of SFU football to hold SFU administration accountable.

We respectfully ask that you consider submitting a 10 second clip of yourself sharing the following:

- Your name
- Community or occupational title
- A brief statement of support for SFU football
- End with the phrase 'let's bring it back'.

This video montage will be shared on all major social media platforms and sent to major media outlets for circulation of our messaging.

You can submit your message to Jared Harman with Search and Rescue Marketing Agency **by Monday, April 15th, 2024**, to jared@searchrescue.ca.

On behalf of the SFUFAS, we thank you for your support, and...

Let's Bring it Back!

In solidarity,



Mark Bailey
President

SFU Football Alumni Society

