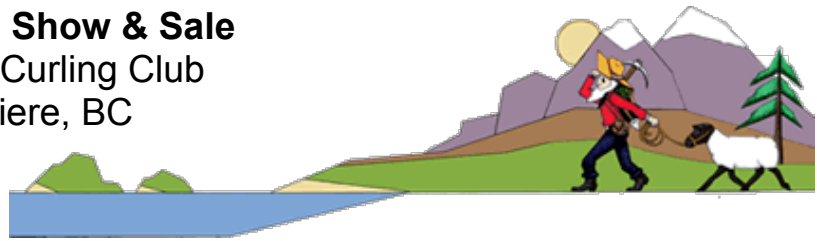


**2023 All Canada Sheep Classic**  
**Canada's Elite Ram & Ewe Show & Sale**  
North Thompson Agriplex & Curling Club  
4872 Dunn Lake Road, Barriere, BC  
July 6,7,8 2023



This year, the membership of the **British Columbia Purebred Sheep Breeders Association** (BCPSBA) are honoured to host the **2023 All Canada Classic Sheep Show & Sale** in Barriere, BC. This annual national event is sponsored by the Canadian Sheep Breeders' Association and is Canada's premier event showcasing purebred sheep from across the country. We would like to invite you to participate.

The event will be held over three days, from July 6 to 8, 2023 at the North Thompson Agriplex & Curling Club on the Barriere Exhibition Grounds. Shepherds from across the country, representatives of businesses supporting the sheep industry, 4-H club members and the public will gather for the showing and sale the finest breeding stock in the country. This annual event is an important opportunity to cultivate and renew connections within our industry. The schedule of events is designed to provide many opportunities for socializing and exploring the trade show area featuring our sponsors.

Thursday July 6 ~ Opening Day including the *Junior Show and Market Lamb Competition*. *Trade Show will be open throughout the day. At 7:30 p.m. the "Shepherd's Social", featuring British Columbia's world class beverages and food, will provide a great opportunity for renewing connections within the industry.*

Friday July 7 ~ *The All Canada Classic Sheep Show will take place. The day will also include trade show and other information sessions. At 7:00 pm there will a banquet featuring British Columbia lamb and other local cuisine. Tickets to the banquet are \$35.*

Saturday July 8 ~ *The All Canada Classic Sheep Sale will be held and the trade show will continue.*

The BCPSBA and CSBA has been working hard to ensure the success of this event. This event is not only for producers but also for suppliers and consumers of products. Everyone in the sheep industry or farm industry can have an opportunity to promote their products and services. There are many ways you can participate in this event:

**Corporate Sponsor** – Platinum \$2000, Gold \$1000, Silver \$500 or Bronze \$250

\*See attached for more information

**Booths/Tents** (on the Agriplex grounds) – \$150

**Trade Booths** (Indoors) – One Space \$150

**Sponsor Supreme Flock Class** – \$500

**Sponsor Supreme Ewe or Ram** – \$500

**Sponsor a Breed Class** – \$250 \*Please indicate choice of breed

**Junior Show & Market Lamb Competition** – \$250

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## Corporate Sponsorship

As a SPONSOR of the Classic you will benefit in the following areas:

- Marketing, advertising and promotion - The 2023 All Canada Classic provides you with great marketing, advertising and promotional opportunities to enhance your image and increase your sales in British Columbia and across Canada.
- Public affairs and media relation - The 2023 All Canada Classic guarantees it's best efforts to acknowledge your corporation in press releases and in our own promotional material.
- Sponsorship is important - As a socially responsible corporate citizen, you will be contributing to an event that will benefit numerous sectors of the local, regional and national economy. The many people attending and those reached by the advertising and publicity will recognize you as an organization with a genuine interest in the welfare and development of the Canadian sheep industry.

### **PLATINUM - \$2000.00**

- Full page advertising in the online sale catalogue
- Invitation to the Shepherd's Social
- 6 Tickets for Banquet Friday evening
- Posting on Classic 2023 Website and CSBA Website, Classic Facebook
- Booths/Tents or Tables in the Trade Show
- Verbal Recognition at the event
- Major advertisement on site and company logo in promotional material

### **SILVER - \$500.00**

- Half page advertising in the online sale catalogue
- Invitation to the Shepherd's Social
- 2 Tickets for Banquet Friday evening
- Posting on Classic 2023 Website
- A Booth/Tent or Table in the Trade Show
- Advertisement on Site

### **GOLD - \$1000.00**

- Full page advertising in online sale catalogue
- Exhibitor's Social Invitation (Thursday)
- 4 Tickets for Banquet
- Posting on Classic 2023 Website and CSBA website, Classic Facebook
- Booths/Tents or Tables in the Trade Show
- Advertisement on site and company logo in promotional material

### **BRONZE - \$250.00**

- Individual Class Sponsorship
- Business Card Advertisement in the sale catalogue
- Acknowledgement on Website and Facebook

### **SPECIAL CONTRIBUTIONS**

- We can design a sponsorship to meet your needs.
- Donations of featured food and beverages for the Shepherd's social and Banquet are welcomed with prominent acknowledgment of your contribution.

**For more information contact:**

**Ann Katrine Saettler 250-464-0452 [ponderosa.sheep@gmail.com](mailto:ponderosa.sheep@gmail.com)**

**Bev Greenwell 250-582-9414 [happyhollow@nethrop.net](mailto:happyhollow@nethrop.net)**

**Richard Herlinveaux 250-213-3078 [element\\_656@live.ca](mailto:element_656@live.ca)**



Name of Sponsor: \_\_\_\_\_

Name of Business: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ email: \_\_\_\_\_

Website \_\_\_\_\_

**CONDITIONS:**

- Closing date for sponsorship and advertising is May 09, 2023
- All sponsorship and advertising must be prepaid with a cheque or Etransfer accompanying the material.

**PAYMENT:**

Please make Cheques payable to **British Columbia Purebred Sheep Breeders Association**

**Material and payment may be sent via mail or email to:**

**BCPSBA**

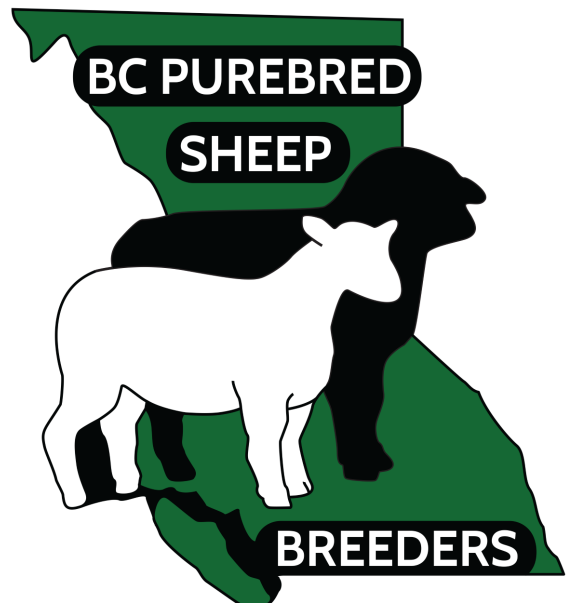
c/o Richard Herlinveaux

1424 Laurel Rd,

North Saanich BC

V8L5K8

element\_656@live.ca



## Trade Show Information

We encourage all our Sponsors to take part in the trade show at the Classic Sheep Sale. There will be space outside the main hall near the main event which will wrap around the building. Also indoor space can be available but is limited to table booths. Both areas are monitored by security at night and will be locked up.

At the last Classic we hosted at Barriere we had over 300 to 500 people or more a day attended. We don't just attract sheep producers but all types of Farmers in BC. Most sheep operations are mixed operations and have all types of farming from Hay to Vegetable to Beef. Hobby operations to Large Scale Ranches,

Camping available on Fairgrounds and included in vendor fee, plus hotels and RV parks are attached

### ***Timeline of Events:***

**July 5** Setup starts at 9am, indoor will shut doors at 8pm, outdoors must be in place by 8pm as well. There will be food service in the PM but not AM

**July 6** 9 am Trade Show will open , Breakfast to Dinner will be available, Junior Sheep Show and Market Lamb will be happening. All sheep producers will be on site and spectators will be present for the days events. Trade show will close at 7pm

**July 7** 9am Trade show will open. Breakfast to Dinner will be available, All Canadian Sheep Show will start at 9am go until late afternoon. Trade show will close at 7pm. Banquet will follow

**July 8** 9am Trade show will open. Buyers Breakfast can be attended and encouraged. All Canadian Sheep Sale will start at 9am and run until afternoon. After the conclusion of sale, trade show will close and removal can occur , approx 2pm

### **INDOOR SPACES SIZE(limited)**

### **OUTDOOR SPACE SIZE**

# Trade Show Entry

**NAME:**

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**Email & Phone**

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**Website and Facebook**

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**Onsite Contacts**

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**INDOOR/OUTDOOR Space**

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**Payment**

Please make Cheques payable to **British Columbia Purebred Sheep Breeders Association**

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