



Community Better Challenge

Funding & Reporting Overview

Congratulations once again on being a winner in the 2023 ParticipACTION Community Challenge! Thank you so much for your participation and for getting your community active!

As part of our funding requirements, we are requesting a few details from you on how the funds will be used to support physical activity initiatives in your community and its overall impact.

We have built the report in two steps, taking into consideration adequate timelines to spend the funds and measure its impact.

The ParticipACTION team is available at any time if you have any questions or progress to share.

Feel free to contact us at contacts below:

General Contact

Projects@participaction.com

416.913.1511

Stacy Halonen

Project Manager

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416.913.1397

Thanks again for your support and once again congratulations!

ParticipACTION



STEP 1: FUNDING PLANS

This should be completed once your plans are confirmed.

1 – Please describe how the funds are being used. This should be answered once final consultation within your community has taken place and plans have been approved. If the funds are being used as part of a larger project, please describe the project.

2 – When do you anticipate the project will be completed and ready for community use? *i.e. opening of the playground, launch of the new fitness program etc.*

3 – Do you anticipate any official announcement once the project is completed/ready? If yes, is there an opportunity to recognize ParticipACTION within this announcement? *le. branding on a element of the project, included in press release etc.*

DEADLINE: Communities are to provide these details to ParticipACTION by June 1, 2024.

STEP 2: FUNDING IMPACT

This should be completed once the funds have been spent and there has been adequate time to measure impact. (approx. 6-12 months of use)

1 – Please provide a brief update on your project. If available, please share any specific results or impact from the project. *i.e. 100 children a day use the new playground, 200 residents have learned to swim through learn to swim program etc.*

2 – Has there been any exposure or success stories from the project? Please provide any details or proof. *i.e. photos, videos, link to news article, social media posts, etc.*

DEADLINE: Communities are to provide these details to ParticipACTION by June 1, 2025.



For Reference: Funding Guidelines

What can it be used for?

Funds have to support physical activity opportunities, for example:

- Capital builds (playgrounds, trails, renovation, etc.)
- New or existing programs serving inactive or underrepresented groups
- The acquisition of equipment and supplies to enhance physical activity programs within the community (sport and recreation equipment for a community centre, recreational groups, etc.)
- Physical activity strategy development and implementation

When do you need to spend the money by?

Within one year of receiving the funding you will need to confirm your plans for spending the money. Within two years after receipt of the funding all funding should be spent. This will enable ParticipACTION to share your success in getting your community active and use this information to encourage more communities to participate in the Community Challenge in the future.

Where does the money need to have impact?

ParticipACTION has provided you with a brief community report. This report includes the total number of minutes your community tracked, the total number of participants in your community and the names of community organizations that were involved in supporting you. In some instances, multiple municipalities have been grouped together. We encourage funds to be dispersed with these factors in mind.