

CITY OF KAMLOOPS

RESOLUTION FROM THE MINUTES OF A REGULAR MEETING OF THE MUNICIPAL COUNCIL OF THE CITY OF KAMLOOPS, HELD IN THE VALLEY FIRST LOUNGE, 300 LORNE STREET, KAMLOOPS, BC

Support for Professional News Media

WHEREAS a healthy, professional news media is essential for the proper functioning of civil society and democracy at the local, regional, federal and international levels; and

WHEREAS Canadians in 190 communities have lost the essential services provided through 250 established news outlets that closed or merged between 2008 and 2018 and the Canadian media industry has lost roughly 3,000 jobs due to temporary and permanent layoffs from the time the COVID-19 pandemic began and advertising revenues have plunged, prompting an emergency \$30-million advertising buy by the federal government; and

WHEREAS two-thirds of Canadians agree or somewhat agree that because of the COVID-19 outbreak the federal government should treat widespread media bankruptcies and layoffs as an emergency, according to a Nanos Research poll of April 2020; and

WHEREAS the news media in the Kamloops area have been instrumental during the pandemic, ensuring Kamloopsians have accurate information.

THEREFORE BE IT RESOLVED:

That Council:

- a) recognize a healthy, professional news media is essential to the proper functioning of democracy in our city; urges nearby municipal councils and across Canada to recognize a robust news media is essential to the proper functioning of democracy in their jurisdictions; endorses legislation and regulations to support and rejuvenate news outlets across Canada; and urges the federal government to move quickly to pass legislation to ensure an ecosystem for a healthy news media to serve all Canadians;
- b) authorize the resolution be forwarded to local MP and MLAs, the Federation of Canadian Municipalities and the Union of B.C. Municipalities.

I HEREBY CERTIFY that this is a true copy of a resolution from the minutes of a meeting of the Kamloops City Council held on the 20th day of April, 2021.

Dated at Kamloops, BC, this 27th day of April, 2021.



N. Garbay
Corporate Officer