

NEWS RELEASE

FOR IMMEDIATE RELEASE

May 27, 2021

**COMMUNITY FUTURES THOMPSON COUNTRY WELCOMES
RURAL RECOVERY COORDINATOR**

KAMLOOPS, B.C. – Community Futures Thompson Country welcomes Julie Kimmel, Rural Recovery Coordinator, to their organization. Funded through The Economic Trust of the Southern Interior (ETSI-BC), the position will support businesses impacted by the COVID-19 pandemic in rural areas of the Thompson region.

The position intends to aid businesses in developing and implementing strategies, exploring diverse markets, and procuring new capital investments. Julie will also act as a general business advisor providing one-on-one start-up or expansion coaching, small business training and access to information and resources.

“The COVID-19 pandemic has demonstrated the importance of business support programming. The Rural Business and Community Recovery Program through ETSI-BC is a great opportunity to support local business and entrepreneurship.” Blair Gray, General Manager, Community Futures Thompson Country.

ETSI-BC’s CEO, Laurel Douglas, had the following comments about the program, “We are delighted to provide this assistance in our region with support from the Province of British Columbia as it delivers on its StrongerBC Plan.”

Businesses located in Sun Peaks, Chase, Barriere, Clearwater and other surrounding rural communities interested in creating a recovery and/or growth strategy are encouraged to reach out. For more information, please contact:

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