

# CIVICINFO BC

## BY THE NUMBERS

CivicInfo BC ([www.civicinfo.bc.ca](http://www.civicinfo.bc.ca)) belongs to our members; the local governments and related agencies in British Columbia. On a daily basis, thousands of people use us to find information that helps build stronger communities.

**14,641,745**  
**PAGE VIEWS**

CivicInfo BC received over 14,600,000 page views in 2019. Overall, the views of the site are slightly lower than 2018. This is due to the traffic that we received from the 2018 Local Government Election. If we exclude the traffic received from the election, CivicInfo BC had another record year.

It now takes only 1.4s to load a CivicInfo BC Page

**1.4**  
Seconds Per Page

CivicInfo BC has seen a 12% year over year decrease in the amount of time it takes to load the average page. This is important because it ensures that people are able to use our site effectively regardless of the device they use or the location where they are accessing our site from.

Continuing the strong growth that CivicInfo BC encountered in 2018, subscriber growth continues to be the fastest growing element of CivicInfo BC.

SUBSCRIBERS  
**86%**  
GROWTH  
TO **7250**

Today we have over 7250 subscriber profiles who receive local government information.

The directories service on CivicInfo BC received 41% more traffic than in 2018. New directories and greater detail has been met with increased user engagement.

DIRECTORY  
PAGE VIEWS  
**1.2 Million**  
PAGE VIEWS

CivicInfo BC Directory Listings see more than 1.2 million views a year. It remains the most current and up-to-date local government directory.

The Bids and Tenders service is completely free to local governments in British Columbia. Bid advertisements on average receive 475 views, and the information is directly emailed to interested suppliers.

**300k**  
BIDS &  
TENDERS  
PAGE VIEWS

Each posting receives over 475 views.

After receiving a significant increase from 2017-2018. The Jobs posting service received a slight increase in 2019 over the previous year.

The BC Local Government Job Posting service is a partnership between CivicInfo BC and LGMA BC. We offer top-tier customer service at affordable rates.

**6313**  
**JOBS POSTED**



Data and information services for British Columbia's local government sector.

## Services & Benefits

	Supported by Memberships	Only for Member Organizations
British Columbia's master <b>online directory</b> of local governments and related agencies.	✓	
<b>Legislative calendar</b> that highlights all key dates from 31 statutes and regulations.	✓	
Current and historical <b>local government election information</b> and results.	✓	
Searchable <b>document libraries</b> with thousands of relevant and practical items.	✓	
An up-to-date database of local government <b>grant opportunities</b> .	✓	
Local government <b>media headline feed</b> (Twitter, @BCHeadlines) and press releases, updated daily.	✓	
<b>Online discussion boards</b> for various local government professional groups.	✓	
Lists of <b>training opportunities</b> for local government employees and officials.	✓	
Weekly <b>newsletters</b> , often featuring important news and innovations.	✓	
Use of the <b>CivicStats.ca</b> tool for research, data visualization, and performance measurement.	✓	✓
Access to the contact list tool, where members can create mail and <b>e-mail distribution lists</b> .	✓	✓
Complimentary postings on our " <b>Bids &amp; Tenders</b> " service.	✓	✓
Discounts on pre-paid <b>job posting packages</b> .	✓	✓
A say and a vote in the <b>governance</b> of the CivicInfo BC Society.	✓	✓